



**The world's leading professional association  
of sustainability practitioners**

## **WRITE FOR ISSP—Get your name in print**

At the International Society of Sustainability Professionals, we are accepting article submissions from members and other professionals. We will choose a month when we want to release a series of articles on a specific topic. As a pilot, we want to release a collection on climate change in May. We welcome articles around these topics but are open to other ideas:

- The latest science of climate change
- Advice/process for doing greenhouse gas inventories
- Case studies of what people have done to reduce their GHGs
- Information about carbon offsets, how they work and the controversy around them
- Information about the transition from voluntary to regulated carbon markets
- The pros and cons of cap and trade versus carbon taxes

Please see our writers guidelines if you plan to submit an article for consideration.

Submissions Due: March 1, 2010

## **ISSP WRITER'S GUIDELINES**

**Queries**—Please send an email query first if you want our reaction to your idea before writing the article. ([dhitchcock@sustainabilityprofessionals.org](mailto:dhitchcock@sustainabilityprofessionals.org))

**Style**—Please use a professional and conversational style appropriate for a broad audience (i.e., not academic, thick prose). We are open to different formats (e.g., white papers, journalistic style, interviews, case studies, etc.)

**Self-promotion**—Your piece should be enough to highlight your wisdom. Please avoid anything that could be perceived as a self-serving sales pitch.

**Length**—1000-3500 words

**Approval**—We reserve the right not to publish an author's submission for any reason. Authors can always post their submission on the ISSP site themselves if we are not able to include it in the journal.

**Editing**—ISSP reserves the right to edit the title and the piece itself. If we do significant edits, we will pass the edited piece past the author. The author has a final veto over publishing our edited piece.

**Visuals**—Please provide visuals (that you have the rights to) to enhance your piece. At a minimum, provide a professional photo of the author(s).

**Copyright**—Copyright is shared between ISSP and the author. You have the right to republish or repurpose the work (citing ISSP as the original publication) and ISSP has the right to publish/republish the piece and grant other organizations the right to reprint. By submitting an article for consideration, you are warranting that this is original work and will hold ISSP harmless against lawsuits regarding copyright infringement.

**Payment**—We do not pay for articles. On rare occasion we may reprint something that has already been published (if appropriate permissions are available).

Submit a simply formatted Word doc or docx and attach visuals as separate, high-resolution image files to [dhitchcock@sustainabilityprofessionals.org](mailto:dhitchcock@sustainabilityprofessionals.org).